

# MATT MCLOUGHLIN

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## EDUCATION

### **Washington University in Saint Louis**

Sam Fox School of Design & Visual Arts  
BFA, Fashion Design; Second Major in Art History & Archaeology

## EXPERIENCE

### **INMOCEAN**

#### **Associate Designer: Walmart Division** *Spring 2024-Present*

- Deliver brand-right, commercial design sketches based off client conceptual direction and business strategy
- Create and manage distribution of sample requests, tech packs, trim development, print and graphic artwork, and all tools necessary for style development with overseas vendor base to the choice level for multiple brands
- Assist with scheduled fittings and partner with technical design on fit and execution of prototypes

### **VICTORIA'S SECRET**

#### **Assistant Designer: Victoria's Secret, VSX Sport Apparel** *Spring 2023-Spring 2024*

- Delivered design sketches/prototypes and provided clear specifications for construction
- Created and maintained accuracy of floorset decks, BOMs, Tech Packs, milestone meeting documents, and all tools necessary for style development with overseas vendor base to the choice level
- Created brand-right, commercial designs reflective of conceptual direction/business strategy
- Communicated ongoing development details to internal partners
- Partnered with technical design on fit and execution of prototypes
- Assisted with scheduled fittings and necessary follow-up

#### **Assistant Designer: PINK, Lounge Surface** *Summer 2021-Spring 2023*

- Designed prints, graphics, and washes for all active, seamless & lounge bottoms
- Created brand-right, commercial design seasonal surface assortments that reflect the conceptual direction/business strategy

### **BRANDON MAXWELL**

#### **Intern:** *Summer 2019, NYFW SS20 and FW21*

- Worked with factories and vendors overseeing cutting, production, and finishing of all samples and finished goods
- Sourced fabrics and trims for production orders and oversaw quality control on all finished garments
- Administered the purchase ordering and monthly expense report and coordinated sample trafficking for past and current collections
- Assisted backstage with SS20 and FW21 shows as well as Fall Market Week

## SKILLS

Proficient in Adobe CC Photoshop CC, Illustrator CC, InDesign CC, PLM Software, Tech Pack & BOM Creation, Seamless Innovation, CLO 3D Fashion Design Software, Technical Drawing, Patternmaking, Garment Construction, Fashion Illustration