

MATT MCLOUGHLIN

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EDUCATION

Washington University in St. Louis

Sam Fox School of Design & Visual Arts; Class of 2020

BFA, Fashion Design; Second Major in Art History and Archaeology

EXPERIENCE

VICTORIA'S SECRET

Designer: Victoria's Secret, April 2023-Present

- Designing brand-right, commercial product for Victoria's Secret casual apparel styles, including ideation, sketching, and the creation of all concept/mood pages and flooded linesheets
- Attending fittings and assisting in BOM & Tech Pack creation for total casual apparel

Surface Designer: Pink, Summer 2021-April 2023

- Designing prints, graphics, and washes for all active, seamless & lounge bottoms and sports bras
- Creating and maintaining accuracy of floorset decks, print/graphic specpacks, milestone meeting documents, and all tools necessary for the development of print/color/graphics/wash with overseas vendor base to the choice level
- Creating brand-right, commercial design seasonal surface assortments that reflect the conceptual direction/business strategy
- Consistently nominated to travel domestically for market research to analyze current trends and competitive retail spaces
- Proficient in seamless design innovation, CLO 3D Fashion Design Software and Adobe Creative Cloud CAD Software

BRANDON MAXWELL

Intern, Summer 2019

- Worked with factories and vendors overseeing cutting, production, and finishing of all samples and finished goods
- Sourced fabrics and trims for production orders and oversaw quality control on all finished garments
- Administered the purchase ordering and monthly expense report and coordinated sample trafficking for past and current collections
- Assisted backstage with SS20 and FW21 shows as well as Fall Market Week

AWARDS

Fashion Group International

Best Emerging Designer St. Louis, Awarded 2019

SKILLS

Proficient in Adobe CC Photoshop CC, Illustrator CC, InDesign CC, Seamless Innovation, CLO 3D Fashion Design Software, Technical Drawing, Patternmaking, Garment Construction, Fashion Illustration